

30 March 2022

Investor Webinar

Global weighing technology firm **Shekel Brainweigh (ASX: SBW)** (SBW or the Company) will host an investor webinar on Monday, 4 April 2022 from 4:30pm-5:00pm AEST.

Nir Leshem CEO Shekel Scales, Barak Nir CFO, and Danny Nadri Country Manager Australia will present the FY21 audited financial results, the company's continued growth and milestones achieved during Q1 FY22, and the strategy for the year ahead.

Recent highlights include:

- **Record 2021 revenue of USD \$23.1m**, representing 26% growth compared with 2020. Shekel's new Retail Innovation Division, an emerging AI Tech venture, experienced growth of 244% YOY.
- **Opening three new autonomous** stores in the US, GK Germany, and Paris.
- **Received first order** for the new application of Smart Cart in February 2022.
- **Continued growth in Q1 2022** with a strong outlook into the remaining of the year.
- **Commercialisation of Hubz Smart Cooler** in US and Europe with major order to Colruyt.

Questions for management can be submitted prior to andrew@nwrcommunications.com.au.

Webinar Details

Monday, 4 April 2022
Sydney/Melbourne – 4:30pm AEST

Register for the investor webinar at the link below:

https://us02web.zoom.us/webinar/register/WN_CVsYBl_ZQiuCHEp3CAk6Ug

After registering, you will receive a confirmation email containing information about joining the webinar.

To join the webinar via telephone, please use one of the following numbers and enter the **Webinar ID: 846 9849 9446**.

For higher quality, dial a number based on your current location:

Australia

+61 8 7150 1149 or

+61 2 8015 6011 or

+61 3 7018 2005

International numbers available: <https://us02web.zoom.us/j/kdbja3HWaz>

A recording will be made available shortly after the conclusion of the webinar at the same link.

This announcement has been approved for release by the CFO.

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About Shekel Brainweigh (“Shekel” or “the Company”)

Shekel Brainweigh has been a global leader in developing scale and weighing technology for more than 40 years. The company provides weighing solutions to the highly regulated retail and healthcare markets via global giants such as G.E Healthcare, Toshiba, Fujitsu, Diebold Nixdorf and others.

Utilising its experience in weighing technology, Shekel Brainweigh has established its Retail Innovation Division, which is developing a suite of new products aimed at meeting the challenges that traditional retailers face today, such as store automation, operational efficiency including overstock and understock inventory issues and enhancing the consumer experience.

Shekel’s patented combination of weighing technology with Artificial Intelligence (AI) and Internet of Things (IoT) technology has led to the development of its “Product Aware Technology”. Shekel Brainweigh is committed to continuing to innovate and expand into global markets.

To learn more about Shekel Brainweigh, visit www.shekelbrainweigh.com