

23 January 2019

ASX RELEASE

KEYTONE LAUNCHES JUNIOR FORMULA AND DIABETIC POWDER

- **Keytone Dairy launches two new premium powder products for targeted consumer groups:**
 - **KeyDairy® Diabetic Powder for diagnosed diabetics**
 - **KeyDairy® Junior Formula for three to seven-year-old children**

Sydney, Australia and Christchurch, New Zealand - **Keytone Dairy Corporation Ltd** (ASX:KTD) ("Keytone Dairy" or the "Company") is pleased to announce that, consistently with its previously outlined strategy of expanding its product range and geographic penetration, the Company has launched two new proprietary premium products - *KeyDairy® Diabetic Formula* and *KeyDairy® Junior Formula*.

KeyDairy® Diabetic Powder is a premium dairy powder formulated for consumers who have been medically diagnosed with diabetes. Diabetes is recognised as the world's fastest growing chronic condition. The number of people globally with type 2 diabetes is growing in each country and the International Diabetes Federation ("IDF") estimates in 2017 over 425 million globally were living with and managing diabetes on a day-to-day basis. US\$727 billion was spent on health care related to diabetes accounting for 12% of total health care spend in 2017. The Western Pacific region (as defined by the IDF), incorporating China, Japan, Indonesia, Australia and New Zealand, accounts for 33% of all adults living with diabetes globally. In 2017, China alone had more than 114 million people with diabetes and spent US\$110 billion on diabetes-related healthcare.

The KeyDairy® Diabetic Powder has been specifically designed to assist diabetics with the day-to-day management of blood sugar and insulin levels as a supplement to prescribed medications. Additionally, the KeyDairy® Diabetic Powder provides a good source of essential daily vitamins and minerals to further support the specific daily needs of this consumer group.

The product is designed for both the domestic and the export markets. Keytone Dairy holds a Certification and Accreditation Administration (CNCA) of the People's Republic of China manufacturer registration, which specifically covers this product, thereby enabling export of this product to China, where the Company has well-established routes to market. The product is also Halal-certified, enabling exports to, among other geographies, the Middle East and the South-East Asian market.

KeyDairy® Junior Formula is a premium dairy product for children aged three to seven years. The formula, as a supplement to a healthy diet, has been developed to meet the specific needs of this active and fast-growing age group including, immune system development, brain development, resistance to disease, increasing metabolism, red blood cell production, and improving bone density. KeyDairy® Junior Formula provides an essential daily dose of Vitamin A, B, C and D, in addition to calcium, iron and protein amongst other vitamins and minerals required for healthy child development.

In a number of countries, recommended daily vitamin intake (including that of vitamin A, vitamin B₂ and vitamin D) can be difficult to obtain from the available foods and given the prevailing environment. KeyDairy® Junior Formula has been formulated to include a significant portion of the recommended daily doses of these essential vitamins appropriate for this age bracket.

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Further Information

Jourdan Thompson
Chief Financial Officer, Keytone Dairy Corporation Limited
Email: investors@keytonedairy.com
Tel: +612 9969 9690

About Keytone Dairy Corporation Limited

Based in Sydney, Australia and Christchurch, New Zealand, Keytone Dairy is an established manufacturer and exporter of formulated dairy products. In addition to Keytone Dairy's own brands, the company is a trusted production partner, contract packing for well-known brands in New Zealand and internationally. Keytone's purpose built dairy production facility offers a wide range of dairy and nutrition packing solutions, meeting the diverse needs of consumers from different markets and cultures.

Keytone Dairy's facility is certified with the New Zealand Ministry of Primary Industries, and Keytone holds a Certification and Accreditation Administration (CNCA) of the People's Republic of China manufacturer registration, thereby enabling export of Keytone's products to China. In addition, the facility holds a Halal certification from the Federation of Islamic Associations of New Zealand (an accredited body recognised by Islamic countries worldwide). Please visit www.keytonedairy.com for further information.