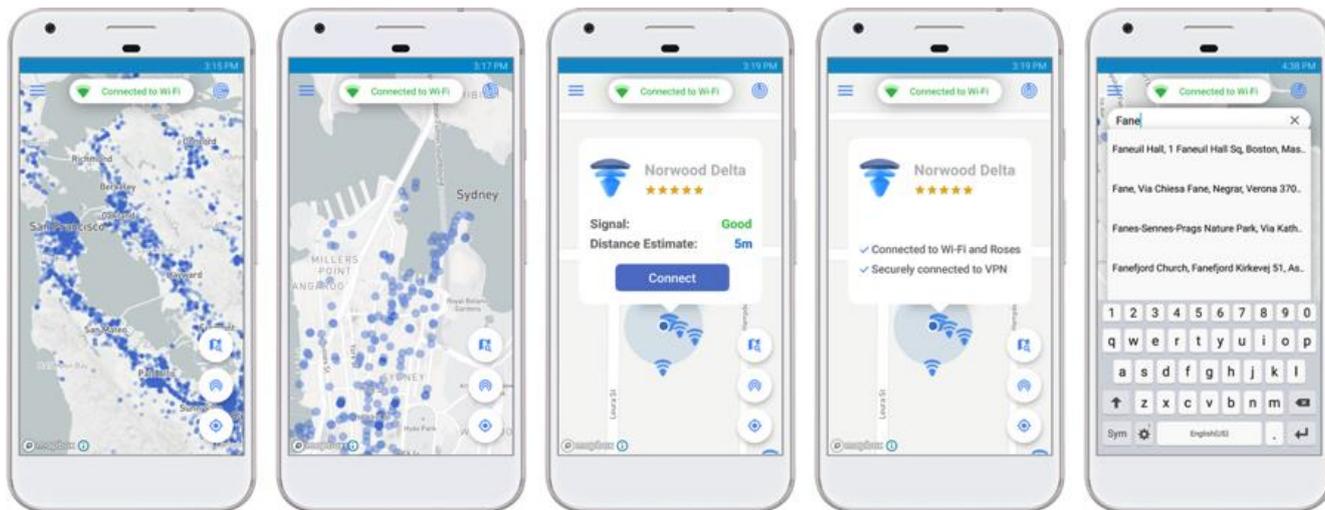


ASX ANNOUNCEMENT

25 May 2018

Norwood Delivers Revolutionary World Wi-Fi App on the Android Platform and Releases Significant Upgrade for World Wi-Fi for iOS

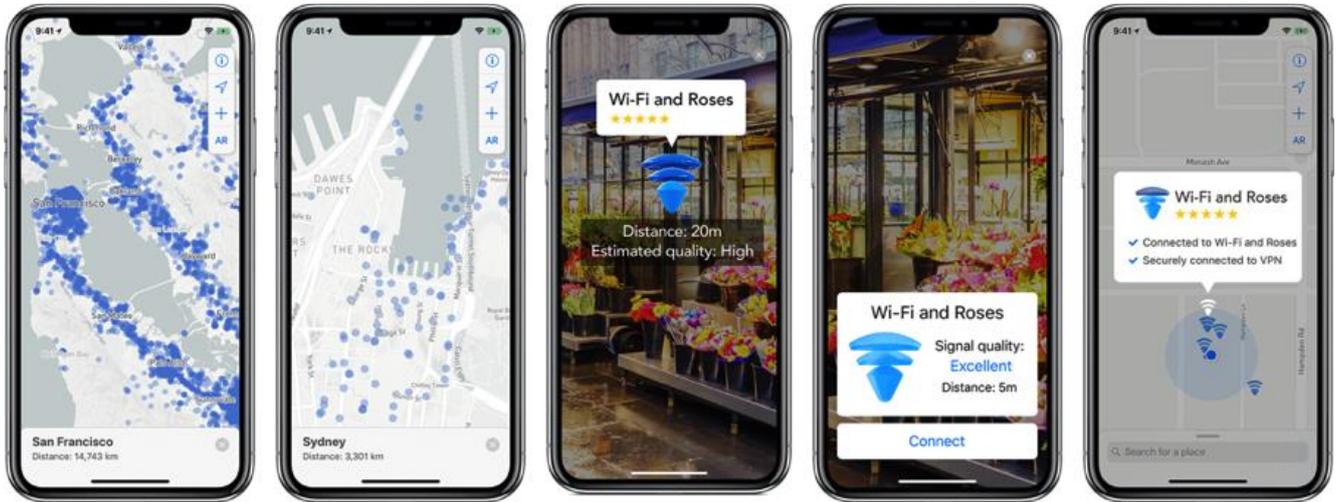


The World Wi-Fi App for Android

Highlights

- Revolutionary **World Wi-Fi** App is now available on both major smartphone platforms, completing platform coverage, and increasing **World Wi-Fi's** attractiveness to Norwood's loyalty partners
- **More than 10-fold speed improvement** in mapping for both Apps, compared to **World Wi-Fi for iOS** Version 1.x, delivering near-immediate visibility of nearby and global Wi-Fi coverage to help the user connect
- **Immersive full screen maps** for public Wi-Fi coverage on both iOS and Android Apps
- **New search function** to view public Wi-Fi coverage anywhere in the world, practically instantly
- **Continued leadership** in offering world-class session encryption per public Wi-Fi connection to protect user privacy
- **Substantial quality and accuracy improvements** in the underlying global public Wi-Fi datasets used by **World Wi-Fi**, resulting from Norwood's direct investment in targeted global site surveys in all major tourist centres around the world
- Norwood is primarily positioning **World Wi-Fi** as a bundled benefit for travel and loyalty programs and is also making both Apps available on their respective App Stores for direct consumer downloads.

"Virtual Mobile Communications" pioneer Norwood Systems Ltd (Norwood or the Company) (ASX: NOR) is pleased to announce that **World Wi-Fi**, the revolutionary App for easily discovering and securely accessing public Wi-Fi networks, is now released for Android devices on the Google Play Store. **World Wi-Fi for iOS Version 2.0** has also been released on iTunes, featuring substantial performance improvements, including a full user interface re-design, much faster Wi-Fi mapping, rapid location search and benefitting from Norwood's investment in improving the accuracy of Norwood's underlying core global Wi-Fi database.



World Wi-Fi Version 2.0 for iOS

World Wi-Fi uses Norwood’s global federated Wi-Fi network to give users access to millions of Wi-Fi access points in a simple, easy-to-use experience. The App features an innovative Augmented Reality interface to help users quickly and intuitively find nearby Wi-Fi hotspots, with a clear map to give users a clear understanding of their local coverage at a glance. Connection to the presented Wi-Fi networks is typically accomplished with just a few clicks, with an on-demand secure VPN automatically established, using the same technology as Norwood’s **World Secure** product. **World Secure** and **World Wi-Fi** have been designed to work together so that there is always a single reliable VPN connection set up for the user, even if both Apps are installed on the one device.

Norwood is targeting a number of potential and existing travel and loyalty program partners for **World Wi-Fi** distribution contracts for incorporation of **World Wi-Fi** in their customer engagement programs. Norwood’s commercial model for such contracts is designed around making the **World Wi-Fi** App globally available to all members of a loyalty program. In return the loyalty program owner makes an agreed annual upfront payment to Norwood covering the estimated usage. This is referred to as an “embedded pricing model” and reflects standard commercial practice in the loyalty industry.

Drawing from interactions with its existing loyalty partners, Norwood is targeting a monetisation rate for **World Wi-Fi** at or above approximately AU\$1 per loyalty user per annum for future contracts with such an embedded pricing model. The annual upfront revenue to Norwood for future agreed loyalty deals will therefore likely be a function of the size of the installed base of users for a given loyalty program multiplied by the annual amount monetised per user and Norwood’s success in achieving the targeted monetisation rate.

Norwood is presently engaging with a number of potential loyalty partners that have earlier expressed interest in the **World Wi-Fi** proposition. Until now, the key hurdle to progress commercial discussions with such partners has been the absence of an Android version of World Wi-Fi, as loyalty channels have been looking for potential benefits that can be applied across their customer base, for both iPhone and Android users. The availability of the Android version of **World Wi-Fi** now makes it possible for such loyalty channel discussions to proceed further.

World Wi-Fi will also be available directly to consumers, with subscriptions options including monthly, quarterly and annual access packages, starting at AU\$9.99 per month.

Norwood recently finalising a partnership with Fon to bring an additional 12 million premium and carrier residential Wi-Fi hotspots around the world into the network. Norwood will shortly be releasing an update for its consumer subscription options to make the premium Fon hotspots available to World Wi-Fi consumer users, as well as making the premium networks available where possible to Norwood’s loyalty partners.

Paul Ostergaard, CEO and Founder of Norwood Systems said:

*“Norwood is making substantial investments in building the world’s best public Wi-Fi mapping and connectivity App for consumers around the world. I am delighted that we have now released **World Wi-Fi for Android** on the Google Play Store, as well as simultaneously releasing a significantly upgraded version of **World Wi-Fi for iOS**.*

*“We have been making further investments in building up and improving the underlying database used by the **World Wi-Fi** App. Firstly, our partnership with Fon will shortly add an additional 12 million premium Wi-Fi nodes to our network. Secondly, we have commissioned cost-effective local periodic site surveys in all major tourist destinations around the world to ensure that our data is always up-to-date and represents the very best available knowledge of available local public Wi-Fi in all major tourist destinations.*

“Our revolutionary support for offline public Wi-Fi coverage maps and for automatic, highly secure session encryption on public Wi-Fi networks remains the benchmark in the industry. These are features that serve as significant differentiators against existing, basic Wi-Fi mapping Apps.”

*“Now that **World Wi-Fi** is available on both Android and iOS, we have complete major platform coverage for **World Wi-Fi** across all major smartphone brands. This has been a necessary precursor to our efforts on potential travel and loyalty bundling discussions with major global partners. We can’t wait to see our prospective and existing partners’ responses to the new Android App as well as the improved performance and new search features.”*

<ENDS>

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About Norwood Systems

Norwood Systems Ltd (ASX:NOR) is revolutionising mobile voice, messaging, data and cyber security services through its pioneering award-winning virtual mobile services platform, **Corona**® and its award-winning Apps, **World Phone**®, **World Message**™, **World Secure**™ and **World Wi-Fi**™.

The Company’s breakthrough offerings deliver Over the Top (OTT) connectivity, knowledge and intelligence services. Norwood’s products and services are targeted at a broad spectrum of prospective customers from individuals through to large enterprises and government agencies.

Norwood has delivered services to more than 6 million customers since launching its platform in mid-2014, servicing people in 200+ countries & territories and 5000+ cities worldwide and has achieved a 4+ App Store rating on all published Apps.

Norwood Systems listed on the ASX in June 2015 and trades with the stock ticker NOR.