

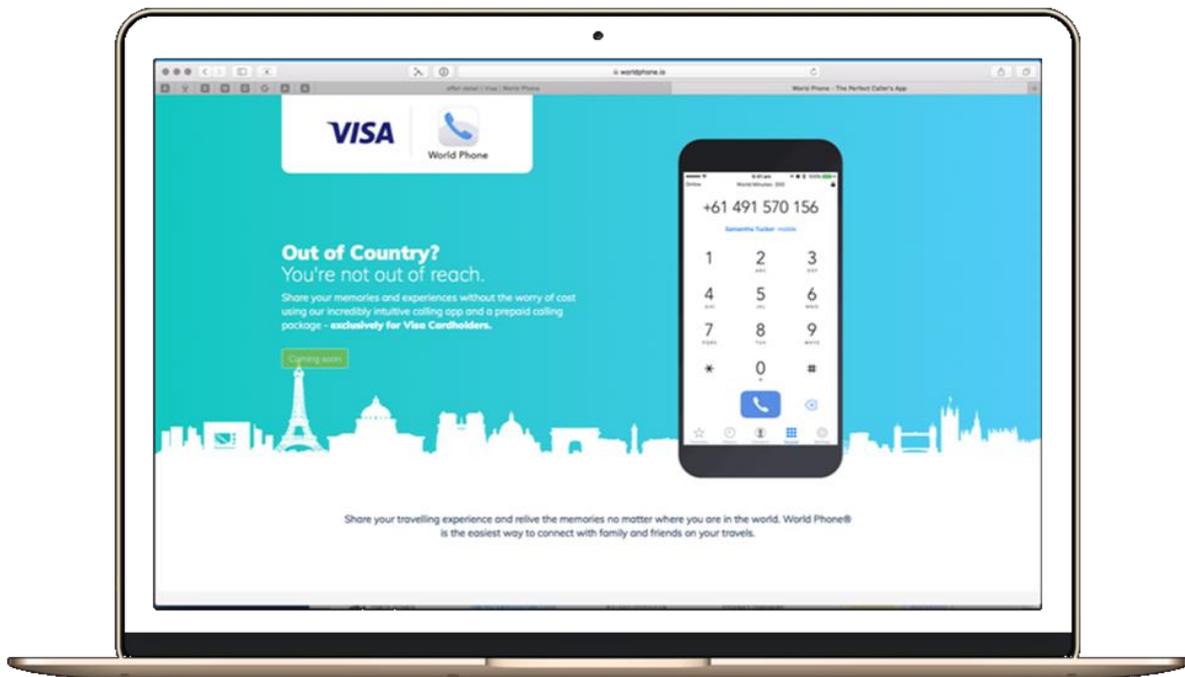
## **ASX ANNOUNCEMENT**

21 November 2017

### **Norwood partners with Visa**

‘Sharing Economy’ and ‘Communications as a Service’ pioneer Norwood Systems Ltd (Norwood or the Company) (ASX: NOR) is pleased provide an update on ongoing Channel Partner initiatives for the Company’s consumer focused World Phone communications product.

Following the launch of a customised World Phone bundle for RAC Travel members, Norwood has seen significant interest from other potential partners in the travel and loyalty space for similar bundle offers. This has now seen a customised offer made available to Visa Cardholders in Australia and New Zealand who have registered for Visa Offers or Visa Premium offers and communications.



*Norwood's Offer Landing Page for Visa Cardholders, see:*

<https://www.visa.com.au/pay-with-visa/offer-detail.html?offerId=119718> and  
<https://www.worldphone.io/visa-offers/>

World Phone is the world’s leading virtual phone app. It provides the same ease of use as the regular “phone app” but importantly allows customers to save on expensive roaming calls whilst overseas. Customers can call home or around the world using World Phone, using prepaid minutes provided as part of this package.

The Visa Cardholder bundle also includes a complementary In-App “secondline” Australian mobile number. Customers can forward their mobile or landline to the secondline number while they are overseas, so they can always be in reach around the world. Callers pay their typical Aussie rate.

An advanced voice mail feature is incorporated into World Phone, which allows users to pick up and listen to messages anywhere in the world from the cloud.

Norwood is now executing on the Company's digital marketing plan by working with Visa and their agencies to make sure strong levels of traffic are directed to the World Phone site, which will drive sales volumes. This includes the establishment of a dedicated landing page for Visa Cardholders to use to take up the bundle offer (as shown above).

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### **Norwood is changing the way we globally connect**

At Norwood Systems, we're passionate about revolutionising your telecommunications. To actualise this goal, we have developed amazing platforms that realise the world's largest federated telco network. By connecting your smartphone effortlessly and simply to local networks around the world via our award-winning Apps, you get high quality connections, clear and secure conversations for a fraction of international roaming costs.

### **About Norwood Systems**

Norwood Systems provides voice, messaging and data services to consumers, enterprises and carriers globally, leveraging its' federated telecommunications services network partnerships. Our mission is to deliver disruptive end-user communications apps that streamline and simplify how users around the world can access affordable, high-quality telecommunications services – anywhere, anytime.

Norwood has solutions that service Enterprise, Telco and Partner channels.

Our [Enterprise Solutions](#) deliver powerful, yet simple corporate communications platform to make communications more cost effective, easier to manage, and regulatory compliant. This is all made possible by Corona® Cloud and Corona GTS, with its suite of mobility Apps.

Norwood Systems' innovative [Telco Solution](#) addresses all three categories of telecommunication provider. Major carriers, mobile virtual network operators (MVNOs), and Data-only providers.

Finally, our [Partner Solutions](#) are designed for the forward looking, customer driven Travel and Loyalty partner, providing an easy way to invigorate brand offerings with App based benefits.

Norwood Systems listed on the ASX in June 2015 and trades with the stock ticker NOR.