



crowd mobile

ASX Announcement

Crowd Mobile Limited (ASX:CM8)

CM8 Closes Share Purchase Plan

10 December 2018

Crowd Mobile Limited (**Crowd Mobile**) confirms that the offer period under its share purchase plan announced on 8 November 2018 (**SPP**) closed at 5:00pm on Wednesday 5 December 2018.

Crowd Mobile offered eligible shareholders in Australia and New Zealand the opportunity to subscribe for up to \$15,000 worth of new, fully paid, ordinary shares in Crowd Mobile, without incurring brokerage or other transaction costs.

At SPP close, valid applications totalling approximately \$426,953 had been received from 81 shareholders (subject to cheque clearances).

Each of the Directors participated in the SPP and took up their full \$15,000 entitlement; Appendices 3Y will be lodged with the ASX once allotment of the new shares has been completed.

Proceeds from the SPP will be used to strengthen the Crowd Mobile's balance sheet and pay down debt.

Approximately 11.235 million shares will be issued under the SPP. It is expected that new shares under the SPP will be issued by Crowd Mobile and allotted to successful applicants on Wednesday 12 December 2018. Normal trading of shares issued under the SPP is expected to commence on Thursday 13 December 2018, with holding statements to be dispatched on or about Friday 14 December 2018.

A reference to \$ in this announcement is to Australian Dollars.

Ends

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About Crowd Mobile

Crowd Mobile Limited (ASX:CM8) is a global technology company creating digital platforms, building mobile products and working with digital influencers to make customers smile.

Crowd Mobile's business consists of three divisions: Q&A, Subscription and Crowd Media. The Q&A division connects those seeking answers with qualified experts, the Subscription division delivers mobile content including games, apps, music and video and the Crowd Media division is focused on the digital marketing industry. Crowd Media includes [Crowd.Agency](#) a digital influencer marketing agency and [Crowd.ly](#), an influencer commerce platform. All of the company's divisions are underpinned by its mobile payments and distribution network.

Crowd Mobile's networks are strengthened by its partnerships with hundreds of mobile carriers and some of the world's largest agencies, brands and media companies. The Q&A and Subscription divisions operate in over 60 countries and 30 languages and Crowd Media has worked with over 6,000 digital influencers worldwide. Crowd Mobile is listed on Australian (ASX:CM8) and German (FWB: CM3) stock exchanges. To learn more please visit: www.crowdmobile.com.