

ASX Announcement 15th May 2019
Crowd Media Holdings Limited (ASX:CM8)

Crowd Media signs new brands
Continues strategic review of the business

15th May 2019 **Global media and marketing company Crowd Media Holdings Limited (ASX: CM8 & FWB: CM3) (“Crowd Media” or “the Company”)** would like to confirm that it has executed new 3rd party agreements for digital marketing services including digital influencer marketing for multiple international brands including PJ Masks (popular kids TV series), Expedia (leading travel website), N26 (leading European Fintech challenger bank) and Pasta Garofalo (Italy’s leading pasta brand).

The majority of the new agreements showcase Crowd Media’s ability to service brands in continental Europe across multiple languages and across digital media platforms Facebook, Instagram, Snapchat & YouTube leveraging its expertise and assets originated from the mobile division.

Strategic Review

The Crowd Media board, senior management team and an external advisor initiated a strategic review of all aspects of the business in mid-April 2019. The Company is continuing to work through different aspects of the review and has identified a further AUD\$1.5m in annualised operational and corporate cost savings that are expected to be executed before 30th June 2019. Further details will be released to the market over the coming weeks.

Ends

For further information, please contact

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About Crowd Media

Crowd Media Holdings Limited (ASX:CM8 & FWB:CM3) is a global media and marketing company. Crowd Media has two divisions: a mobile division which produces content including apps, games, music and games, and a digital marketing division which works with brands and digital influencers to deliver branded content to the massive and fast-growing millennial and Generation Z markets.

Crowd Media’s networks are strengthened by its partnerships with hundreds of mobile carriers and some of the world’s largest agencies, brands and media companies. The mobile division operates in over 60 countries and 30 languages and the media division has worked with over 10,000 digital influencers worldwide.

To learn more, please visit <http://www.crowdmedia.com/>