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## **ASX ANNOUNCEMENT**

### **Pacific Smiles Group Limited (ASX: PSQ) – Retirement of Dr Alex Abrahams**

The Company announces the retirement of our Founder, Dr Alex Abrahams as a Non-Executive Director of the Company.

Alex led the corporatisation of the dental industry in Australia with the creation of Pacific Smiles by merging 3 dental practices in the Hunter Valley in 2003. His passion and drive to create a better work environment for dentists and better oral health outcomes for patients, led to PSG's success with the organisation now operating in 4 states and the ACT. Approximately 700 dentists and 1200 staff now provide care across 95 dental centres.

Alex's unwavering focus on patient care has inspired others to serve as he does. This has resulted in the quality of service and operations that are hallmarks of Pacific Smiles. He was recently recognised for his "leadership, innovation and compassion" with the 2020 Alumni Award for Innovation & Entrepreneurship by the University of Sydney.

Alex remains a major shareholder and will continue to be available to the Board for any industry and professional advice should they require this.

Alex steps down from the Board to focus his energies on his roles at the Australian Dental Association ("ADA") and University of Sydney. He also intends to continue to contribute to start-up businesses in the health space by mentoring and supporting their founders to replicate the growth and success achieved at Pacific Smiles Group.

The Board thanks Alex for his significant contribution and wishes him well for the future.

Authorised for release by the Board of Directors.

For further information, please contact:

#### **Investor Relations**

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