

HotCopper Holdings Ltd (ASX.HOT) Level 11, BGC Building 28 The Esplanade Perth, Western Australia 6000

ACN 611 717 036

ASX Release

For immediate release

26 September 2019

HotCopper confirms mail of the attached letter to option holders in regard to the Entitlement Offer announced yesterday, 25 September and related Offer Booklet announced earlier today, 26 September.

HotCopper Holdings Limited



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«Holder_name» «Address_line_1» «Address line 2» «Address_line_3» «Address line 4» «Address_line_5»

26 September 2019

Dear option holder,

HOTCOPPER HOLDINGS LIMITED ACN 611 717 036 - ENTITLEMENT OFFER - NOTIFICATION TO **OPTION HOLDERS**

On Wednesday, 25 September 2019, HotCopper Holdings Limited ACN 611 717 036 (HotCopper) announced a pro-rata non-renounceable entitlement offer of 1 new ordinary HotCopper share (New Shares) for every 2 existing HotCopper shares (Shares) held on the Record Date (7.00pm (Sydney time) Tuesday, 1 October), to raise approximately A\$6.95 million (Entitlement Offer). The offer price is A\$0.13 per New Share (Offer Price). The proceeds of the Entitlement Offer will be used to fund the acquisition of Stockhouse Publishing Ltd (Stockhouse).

Shareholders who are eligible to participate in the Entitlement Offer (Eligible Shareholders) are those persons who:

- a) are registered as a holder of Shares as at the Record Date, being 7.00pm (Sydney time) on Tuesday, 1 October;
- b) as at the Record Date, have a registered address on the HotCopper share register in Australia, New Zealand, the United Kingdom or Hong Kong; and
- c) are not in the United States and are not acting for the account or benefit of a person in the United States (to the extent they are holding Shares for the account or benefit of such person in the United States).

As an option holder, you will only be entitled to participate in the Entitlement Offer if you hold shares on the Record Date and have a registered address in Australia, New Zealand, the United Kingdom or Hong Kong. The purpose of this letter is to give you notice of the Record Date in case you wish to exercise any of your options and be issued shares on or before the Record Date (subject to the terms of the options).

Further details of the Entitlement Offer will be set out in an offer booklet (Entitlement Offer Booklet) which is expected to be dispatched to Eligible Shareholders on or about 4 October 2019. The Entitlement Offer Booklet will also be available from HotCopper's website (https://hotcopper.com.au/) and on ASX's company announcements platform (accessible at www.asx.com.au) for information purposes only.

If you wish to participate in the Entitlement Offer in respect of any of your options, you must exercise those options (subject to the terms of the options) and be registered as an Eligible Shareholder before the Record Date. You should carefully consider HotCopper's public announcements regarding the Entitlement Offer and your personal circumstances before deciding whether to exercise your options

(including whether upon exercise of any options you will in fact be an Eligible Shareholder). If you are unsure what action you should take or have any questions about the Entitlement Offer, you should contact your stockbroker, accountant or other professional adviser.

If you do not want to exercise your options and participate in the Entitlement Offer, the exercise price of your options will be adjusted in the manner permitted by the ASX Listing Rules at the time of the Entitlement Offer.

Further Information

If you have any questions in relation to any of the above matters, please contact Adam Webb Ware at investors@hotcopper.com.au or by phone on +61 (0) 6169 3112. For other questions, you should contact your stockbroker, solicitor, accountant, financial adviser or other professional adviser.

Yours sincerely

Adam Webb Ware

Chief Operating Officer and Company Secretary

HotCopper Holdings Limited