

Date: 22 June 2022

## BlueScope thinks 'BIG' - kicking off a Master Plan for its excess landholdings at Port Kembla

BlueScope today announced it has appointed world-leading architects and urban designers, Bjarke Ingels Group (BIG), to develop a Master Plan for the Company's 200 hectares (~500 acres) of excess landholdings adjacent to the Port Kembla Steelworks.

BlueScope is approaching its 100-year anniversary at Port Kembla in 2028 and is now looking to chart a course for the next 100 years.

BlueScope Managing Director and CEO Mark Vassella said, "We are kicking off an 18-month program to create a 'vision' for the reimagination and transformation of land surplus to our steelmaking needs. This project could unlock a wide range of new uses and enable significant long-term economic and social value for the whole Illawarra.

"At BlueScope, Our Purpose is to strengthen our communities for the future. This is a great opportunity for us to live Our Purpose and build a legacy for the next 100 years.

"Steelmaking and modern manufacturing will continue to be a key part of what we do at Port Kembla. This project is about activating our excess land, by expanding our horizons and shaping the future social and economic sustainability of our region.

"Any investment options we consider from the Master Plan study will sit alongside our feasibility planning to secure steelmaking at Port Kembla by relining our No. 6 Blast Furnace, with over \$100 million in environmental improvements, to 'build a bridge' to transition to low emissions steelmaking as per our goal of net zero by 2050<sup>1</sup>.

"With a clear picture of the future footprint of a sustainable steelworks, it makes sense to explore how best to leverage these great 'surplus' land assets.

"The surplus acreage we want to explore is coastal land, with existing road, rail and energy infrastructure, just over one hour from Sydney's CBD. It's a very exciting, indeed, transformational opportunity for the Illawarra.

"By appointing BIG, we will now commence broad community consultation, specifically with our local First Nations people, our residential and industrial neighbours, our employees, Wollongong City Council and the NSW government and its agencies," said Mr Vassella.

An Update on Master Planning work will be provided in due course.

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<sup>1</sup> Our 2050 net zero goal covers BlueScope's Scope 1 and 2 GHG emissions. Achieving the 2050 net zero goal is highly dependent on several enablers, including commerciality of emerging and breakthrough technologies, the availability of affordable and reliable renewable energy and hydrogen, availability of quality raw materials, and appropriate policy settings.

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## About Bjarke Ingels Group (BIG)

BIG is a Copenhagen, New York, London, Barcelona, and Shenzhen based group of architects, designers, urbanists, landscape professionals, interior and product designers, researchers, and inventors. The office is currently involved in a large number of projects throughout Europe, North America, Asia and the Middle East. BIG's design process emerges out of a careful analysis of how contemporary life constantly evolves and changes. Not least due to the influence from multicultural exchange, global economical flows, and communication technologies, that all together require new ways of architectural and urban organization.

Working with a wide variety of scales and programs, BIG's projects include Google's Headquarters in Mountain View, California and Google Kings Cross in London, UK; a large urban masterplan introducing a liveable neighbourhood by the harbourfront in Aarhus, Denmark; Terminus Future City, an office campus integrating future technology as part of the sustainable development in China; Toyota Woven City, a large-scale masterplan to accelerate all aspects of mobility in Tokyo, Japan; and Copenhill, a waste-to-energy plant combined with a ski slope and rooftop park in Amager, Copenhagen Denmark.

**Authorised for release by:** Mark Vassella, Managing Director & Chief Executive Officer

**For further information  
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