

ASX Release: Hubify (HFY)
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Hubify adds 'Communications & Premium Entertainment' to Aged Care Managed Services with \$1.5m+ contract win

- Hubify has entered into a supplier agreement with technology specialists Swift (ASX:SWI) for the supply of their proprietary communication and entertainment solutions.
- Hubify has had early success with a 54 month, \$1.5M+ contract signed to service one of Hubify's key Aged Care clients with others in the sales pipeline (83% of the contracted revenue is recurring).
- A hybrid solution combining Swift Access and Swift Broadcast is set to be rolled out to an initial 13 sites across eastern Australia.
- The communications and entertainment content are tailored to the needs of Hubify's Aged Care clients

Hubify Limited (ASX: HFY) ("Hubify", or the "Company"), a leading provider of Telco and IT/ Managed Services to Australian businesses, today announced a new supplier agreement with Technology Specialist Swift (ASX:SWI). As Hubify's upstream provider Swift will enable Hubify to supply tailored communications and entertainment solutions to Hubify's large and growing Aged Care customer base with \$1.5m plus in business already signed by Hubify.

Detail of the 1st contract between Hubify and their Aged Care Customer:

- 54 month term
- Over \$1.5m in total contract value of which 83% is recurring
- Services to be supplied across 13 locations and over 1500 devices

Hubify CEO Victor Tsaccounis said:

"Swift's proprietary communication and entertainment solution is a great add on to our managed services solutions in Aged Care, enhancing the experience for our customers and their users. With Swift as our supplier, we can bundle their technology with our full range of products and services to continue offering leading edge solutions to our Aged Care customers."

Swift CEO Brian Mangano said:

"We are excited by our new partnership with Hubify and look forward to working with them to service their portfolio of Aged Care clients. This initial contract is also momentous for Swift as it will be the first large-scale roll-out of a Swift Broadcast, Swift Access hybrid solution."



**This announcement is authorised for release to the market by Hubify
Chief Executive Officer, Victor Tsaccounis.**

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