



24 March 2022

ASX Announcement (ASX:BBT)

Investor Presentation

BlueBet Holdings Ltd (the Company) is pleased to provide the attached presentation which will be provided to the Ord Minnett Leisure, Tourism & Gaming Conference this afternoon.

This announcement has been authorised for release by the Board of BlueBet Holdings Limited.

For further information, please contact:

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About BlueBet

BlueBet is a mobile-first, online bookmaker with a vision to provide more innovative wagering products to customers of Australian and international racing and sports.

BlueBet offers wagering products on 31 sports in Australia and internationally, plus entertainment and politics wagering markets. BlueBet provides customers a wide range of traditional wagering products as well as more innovative products, such as Exotics, Same Game Multis and Same Race Multis.

BlueBet is powered by a scalable, cloud-based technology platform, which has been materially customised and enhanced by the Company to focus on providing customers with the best experience possible. BlueBet has developed its customer-facing technology platform, website and native apps with a mobile-first strategy, to deliver a premium mobile experience to the customer.