

ASX Announcement

29 January 2021

The Manager
Company Announcements
Australian Securities Exchange
Level 5, 20 Bridge Street
SYDNEY NSW 2000

By Electronic Lodgement

Dear Sir/Madam

Results of Annual General Meeting

In accordance with ASX Listing Rule 3.13.2 and Section 251AA(2) of the Corporations Act, the Board of Pureprofile Limited (ASX: PPL) is pleased to provide the enclosed summary of the proxy votes received and poll results on each Resolution put to the Annual General Meeting held today at 10:00am (Sydney time). All resolutions were passed.

Yours faithfully

Lee Tamplin / Company Secretary

This announcement has been authorised for release to the ASX by the Board of Directors.

- ENDS -

For further information, please contact:

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About Pureprofile

Pureprofile Limited (ASX: PPL) connects brands with empowered customers across the world by finding, understanding and engaging them through direct-to-consumer technology platforms. The Pureprofile group is a global leader in data and insights, programmatic media and performance media. Pureprofile delivers next-generation marketing solutions for more than 500 brands, publishers and research groups worldwide.

Pureprofile 

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Disclosure of Proxy Votes

Pureprofile Limited

Annual General Meeting

Friday, 29 January 2021



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In accordance with section 251AA of the Corporations Act 2001, the following information is provided in relation to resolutions put to members at the meeting.

Resolution	Decided by Show of Hands (S) or Poll (P)	Total Number of Proxy Votes exercisable by proxies validly appointed	Proxy Votes				Poll Results (if applicable)		
			FOR	AGAINST	ABSTAIN	PROXY'S DISCRETION	FOR	AGAINST	ABSTAIN
1 Adoption of Remuneration Report	P	302,715,152	294,925,398 97.43%	7,595,911 2.51%	154,000	193,843 0.06%	317,619,241 97.66%	7,595,911 2.34%	154,000
2 Re-election of Andrew Edwards as Director	P	311,731,371	292,069,605 93.69%	19,452,923 6.24%	0	208,843 0.07%	314,778,448 94.18%	19,452,923 5.82%	0
3 Election of Martin Filz as Director	P	311,731,371	292,069,605 93.69%	19,452,923 6.24%	0	208,843 0.07%	314,778,448 94.18%	19,452,923 5.82%	0
4 ASX Listing Rule 7.1A Approval of Future Issue of Securities	P	310,917,371	309,912,617 99.68%	795,911 0.26%	814,000	208,843 0.07%	332,621,460 99.76%	795,911 0.24%	814,000
5 Adoption of Equity Plan	P	302,019,152	275,797,386 91.32%	26,012,923 8.61%	850,000	208,843 0.07%	298,506,229 91.98%	26,012,923 8.02%	850,000
6 Approval of Issue of Share Rights to Andrew Edwards	P	302,869,152	275,315,735 90.90%	27,344,574 9.03%	0	208,843 0.07%	275,524,578 90.97%	27,344,574 9.03%	22,500,000
7 Approval of Issue of Options to Andrew Edwards	P	302,869,152	276,115,735 91.17%	26,544,574 8.76%	0	208,843 0.07%	298,824,578 91.84%	26,544,574 8.16%	0



Resolution	Decided by Show of Hands (S) or Poll (P)	Total Number of Proxy Votes exercisable by proxies validly appointed	Proxy Votes				Poll Results (if applicable)		
			FOR	AGAINST	ABSTAIN	PROXY'S DISCRETION	FOR	AGAINST	ABSTAIN
8 Approval of Issue of Share Rights to Sue Klose	P	302,869,152	275,315,735 90.90%	27,344,574 9.03%	0	208,843 0.07%	298,024,578 91.60%	27,344,574 8.40%	0
9 Approval of Issue of Options to Sue Klose	P	302,869,152	276,115,735 91.17%	26,544,574 8.76%	0	208,843 0.07%	298,824,578 91.84%	26,544,574 8.16%	0
10 Approval of Issue of Performance Rights to Martin Filz	P	302,869,152	275,807,386 91.06%	26,852,923 8.87%	0	208,843 0.07%	298,516,229 91.75%	26,852,923 8.25%	0
11 Approval of Issue of Options to Martin Filz	P	302,869,152	276,165,735 91.18%	26,494,574 8.75%	0	208,843 0.07%	298,874,578 91.86%	26,494,574 8.14%	0
12 Ratification of Prior Issue of Options	P	310,931,371	304,138,617 97.82%	6,583,911 2.12%	800,000	208,843 0.07%	326,847,460 98.03%	6,583,911 1.97%	800,000

